



2026

Sponsor Guide

ORGANIZATION OF BLACK
AEROSPACE PROFESSIONALS



BLACK. BOLD. BOUNDLESS. SINCE 1976

THE **LEGACY** LIVES ON



www.obap.org | [@OBAPExcellence](https://www.instagram.com/OBAPExcellence)

BLACK. BOLD. BOUNDLESS. **THE LEGACY LIVES ON**

Greetings from OBAP,

2026 marks a monumental milestone for the Organization of Black Aerospace Professionals (OBAP)—our **50th Anniversary**. This is more than a celebration of longevity; it's a testament to the strength of our mission, the resilience of our members, and the unwavering support of our partners.

It is especially meaningful that we are returning to **Chicago**—the site of OBAP's very first annual meeting—to host our **50th Annual Conference** from **August 12–14, 2026**. Over the past five decades, OBAP has transformed countless lives, opening doors to opportunity for thousands of underrepresented professionals and inspiring the next generation to reach new heights.

We invite you to be part of this historic moment. Your sponsorship will not only help make the 50th Anniversary Conference an unforgettable experience, but it will also support OBAP's mission to advance diversity, equity, and inclusion in aerospace for years to come. This prospectus outlines the many ways you can get involved and how your support will have a lasting impact on our members and the broader aerospace community.

Your partnership makes all the difference. We hope you'll join us in Chicago as we honor our past, celebrate our present, and shape the future of aerospace together.

Thank you for your continued support—we look forward to celebrating with you in 2026!

Sincerely,
Tennessee Garvey,
Board Chair
Organization of Black Aerospace Professionals (OBAP)



PARTNERSHIP OPPORTUNITIES

50th
ANNUAL
CONFERENCE



BLACK. BOLD. BOUNDLESS,
THE LEGACY LIVES ON.

YOUR COMPETITIVE ADVANTAGE STARTS AT OBAP **ROI THAT TAKES YOU FURTHER**

OBAP 50th Annual Conference – Chicago, August 12–14, 2026

As the oldest and most respected affinity organization in aerospace and aviation, OBAP has spent five decades advancing representation, strengthening the industry talent pipeline, and creating direct pathways from dreams to careers. Our annual conference brings together top employers and the most sought-after, highly qualified aerospace professionals in the nation.

In 2026, OBAP will host the largest conference in our history, a projected 4,500 attendees in Chicago, including thousands of commercial pilots, technicians, students, executives, recruiters, and industry partners. Sponsors can expect unparalleled access to talent, unmatched visibility, and measurable hiring impact.

ROI THAT MATTERS

1. Direct Access to High-Quality, Diverse Talent

The OBAP audience is uniquely positioned for recruitment and brand alignment. In 2025, the conference drew 2,409 attendees, the majority being commercial pilots and aerospace professionals. For our milestone 50th anniversary event, OBAP anticipates an engaged audience of 4000 attendees.

2. High Visibility + High Engagement = Brand Equity

OBAP sponsorship goes far beyond brand presence. It is a signal of long-term commitment to workforce excellence, equity, and representation in aviation. Sponsors benefit from:

- Year-round brand visibility
- Featured mainstage moments
- High-traffic exhibit hall engagement
- Face-to-face access through panels, briefings, and receptions

3. Proven Pipeline to Hiring & Retention

In 2025, sponsors maximized impact through standing-room-only recruitment activations ranging from pilot hiring briefings to technical panels, and meaningful connections made throughout our signature social events. Year over year, sponsors experience deep talent engagement not only in formal sessions, but also in relaxed, relationship-building environments that accelerate hiring outcomes and long-term retention.

4. Chicago Advantage: Local Reach + National Impact

This milestone year unlocks:

- Midwest talent pipelines (universities, regionals, tech, military, OEMs)
- One of the nation's top aviation hubs (ORD + MDW)
- Greater sponsor participation from corporate, civic, and community partners

For 50 years, OBAP has delivered an experience that sponsors and attendees count on. We are tried, tested, and proven—with a reputation for professionalism, experience, and execution.

PARTNERSHIP
OPPORTUNITIES

OBAP 2026 ANNUAL CONFERENCE

SPONSORSHIP LEVELS AND BENEFITS

Select your company’s sponsorship level for OBAP 2026:

- **DIAMOND** SOLD OUT
- **PLATINUM** SOLD OUT
- **GOLD** \$150K AND UP
- **SILVER**\$100K AND UP
- **BRONZE**\$50K AND UP
- **EMERALD** \$30K AND UP
- **RUBY** \$15K AND UP
- **AMETHYST**\$10K AND UP
- **ONYX**\$5K AND UP

	Gold	Silver	Bronze	Emerald	Ruby	Amethyst	Onyx
	\$150K	\$100K	\$50K	\$30K	\$15K	\$10K	\$5K
	B E N E F I T S I N C L U D E						
Complimentary FULL conference registrations	12	10	7	4	3	2	1
Complimentary BASIC conference registrations	10	8	6	4	3	2	2
Complimentary exhibit space (20' x 60' booth space)							
Complimentary exhibit space (20' x 40' booth space)							
Complimentary exhibit space (20' x 30' booth space)	X	X	X				
Complimentary exhibit space (20' x 20' booth space)				X			
Complimentary exhibit space (10' x 20' booth space)					X	X	
Complimentary exhibit space (10' x 10' booth space)							X
Recognition as a sponsor in conference press release			X	X			
Recognition as a sponsor in onsite signage			X	X	X	X	X
Recognition as a sponsor in the conference app			X	X	X	X	X
Sponsor listing on OBAP.org			X	X	X	X	X
Acknowledgement in OBAP Conference Daily Newsletter			X	X	X	X	X
Sponsored social media post			X	X	X	X	X

Sponsorship opportunities within this document are subject to change without notice.

CELEBRATING OUR 50TH ANNIVERSARY CONFERENCE SPONSORS



Diamond Sponsor – American Airlines

OBAP proudly recognizes American Airlines as our Diamond Sponsor for the 2026 Annual Conference, coinciding with their own Centennial Celebration. At our milestone 50th Anniversary Conference, American Airlines will present some of our most prestigious and memorable activations, including the Annual Awards Gala, the Hall of Fame Luncheon, and the 50th Anniversary Documentary—a tribute to the trailblazers who shaped our shared history. They will also host an exclusive VIP experience, creating unforgettable moments for our distinguished guests and supporters.

Platinum Sponsor – United Airlines

We are proud to recognize United Airlines as our Platinum Sponsor for the 2026 Annual Conference. At our 50th Anniversary celebration, United Airlines will bring energy, connection, and inspiration through their sponsorship of the Welcome Reception, Youth Day and Youth Luncheon, and Membership Luncheon—investing in the next generation of aerospace leaders and strengthening our vibrant community.

Remaining Partnership Opportunities

With our Diamond and Platinum Sponsorships confirmed, there are still unique opportunities for brands to align with OBAP during this once-in-a-lifetime 50th Anniversary Conference. From high-visibility event sponsorships to immersive on-site activations, partners can join us in celebrating five decades of legacy, excellence, and impact—while shaping the future of aerospace for generations to come.

**PARTNERSHIP
OPPORTUNITIES**

CUSTOMIZE YOUR IMPACT. **MAXIMIZE YOUR VISIBILITY.**

À LA CARTE SPONSORSHIP OPPORTUNITIES

Looking for a more targeted way to engage with OBAP's 50th Anniversary Conference? Our à la carte sponsorships allow your company to align with high-impact moments and branded experiences that meet your goals. From networking events and branded activations to exclusive content and merchandise, these customizable options let you tailor your presence while supporting OBAP's mission.

SIGNATURE SESSION *(1 available)*

Put your brand at the center of OBAP's top thought-leadership sessions. Sponsor one of two mainstage breakout moments with high-profile speakers.

Includes: All benefits at the Emerald level plus promotional placement within the session; Speaking opportunity within the session

\$40,000

COMMUNITY CAREER DAY (FRIDAY, AUG. 14)

Showcase your brand at OBAP's Community Career Day connecting hundreds of local jobseekers with real opportunities in aerospace. Your support powers key resources like resume reviews and mock interviews, and positions attendees to take the next step in their careers.

Includes: All benefits at the Emerald Level, plus promotional placement within the session; Speaking opportunity within the session

\$35,000

ASCENSION PROGRAM *(1 available)*

Support OBAP's flagship leadership development program for college and mid-career professionals. Align your brand with mentorship, mobility, and workforce advancement.

Includes: All benefits at the Ruby Level, plus promotional placement within the session; Speaking opportunity within the session

\$20,000

TRANSPORTATION *(2 available)*

Keep the conference moving as the official Transportation Sponsor. Your support helps attendees travel with ease while showcasing your brand in high-visibility spaces throughout the event.

Includes: All benefits at the Ruby Level, plus promotional placement within the transportation areas

\$15,000

COFFEE BREAK *(1 available)*

Fuel networking and productivity as the official sponsor of a conference coffee break. Includes signage, branded coffee sleeves or cups, and shoutouts in the schedule.

Includes: All benefits at the Ruby Level, plus promotional placement

\$15,000

PROFESSIONAL HEADSHOT STATION *(1 available)*

Support professional development by offering attendees complimentary headshots. Includes branded signage and on-site engagement.

Includes: All benefits at the Amethyst Level, plus promotional placement

\$10,000

PROGRAMS CAUCUS

Support the critical session where key program volunteers meet and plan for the year ahead. Sponsor lunch for nearly 100 hard-working volunteers and feature your company in this day-long event.

Includes: All benefits at the Amethyst Level, plus promotional placement within the session

\$10,000

AFFINITY LEADERS MEETING

Support connection and collaboration among aerospace affinity group leaders by sponsoring OBAP's annual Affinity Leaders Meeting—a key moment for strategic dialogue and unity.

Includes: All benefits at the Amethyst Level, plus promotional placement within the session

\$10,000

IN-FLIGHT MEET & GREET

(2 available)

Sponsor the In-Flight Professionals Meet & Greet to position your brand at the center of connection and community among flight attendants and in-flight leaders. This high-energy networking experience creates space for meaningful conversations, peer connection, and career growth—while aligning your organization with the professionals who shape the passenger experience every day.

Includes: All benefits at the Onyx Level, plus promotional placement within the session

\$5,000

VOLUNTEER RECOGNITION

(1 available)

Celebrate the 200+ volunteers who power the OBAP conference. Your logo will shine on volunteer gear and in the lounge, highlighting your appreciation and support.

Includes: All benefits at the Onyx Level, plus promotional placement; co-branded giveaway

\$5,000

HEALTH & WELLNESS

(2 available)

Encourage attendees to get active and recharge. Your brand will power a fitness-focused event that promotes balance and well-being, complete with branded giveaways like water bottles or towels to keep your logo in motion long after the session ends.

Includes: All benefits at the Amethyst Level, plus promotional placement within the session

\$5,000

ADDITIONAL OPPORTUNITIES

Supporting Sponsorship – \$3K

Funding from this sponsorship will support all OBAP programs and initiatives year-round.

Celebrating our partnership:

- Designation as Supporting Sponsor
- 2 basic conference registrations included

Friends of OBAP Sponsor – \$1K

Friends of OBAP are individuals invested in the organization and its work and who would like to contribute to furthering the mission. Funding from this sponsorship will support all OBAP programs and initiatives.

Celebrating our partnership:

- Designation as Friends of OBAP Sponsor
- Recognition in Conference daily newsletter

EXHIBITOR OPPORTUNITIES

Showcase your brand, connect with top talent, and engage with over 2,500 aerospace professionals at OBAP's 50th Anniversary Conference. Reserve an exhibitor booth to gain visibility, share your opportunities, and be part of the industry's most inspiring gathering.

Early-bird pricing ends March 1

10X10 Booth: \$2500 | \$3000 Includes: 2 Booth Rep. registrations

10X20 Booth: \$5000 | \$5500 Includes: 4 Booth Rep. registrations

20X20 Booth: \$10,000 | \$10,500 Includes: 6 Booth Rep. registrations

SPONSORSHIP ENHANCEMENTS

Conference App Ad – \$1,500

Put your brand front and center on the official conference app—the hub attendees use for schedules, maps, speaker info, and real-time updates. Your ad ensures continuous visibility throughout the event.

Show Daily Ad – \$2,000

Reach attendees every morning with an ad in the Show Daily, OBAP's high-impact digital newsletter covering daily highlights. A direct line to engaged participants as they plan their day.

Conference Bag Insert – \$2,000

Place your materials directly in the hands of every attendee with a branded insert in the official conference bag. Perfect for flyers, promos, discount cards, or small branded items.

OBAP 50th Anniversary Souvenir Journal Ad

Put your brand front and center in the official OBAP 50th Anniversary Souvenir Journal, a commemorative publication honoring five decades of impact in aerospace. We'll distribute the journal in print and digital formats, so it's a keepsake for attendees and a lasting reflection of this historic milestone. Your brand will be found alongside the leaders and trailblazers of the industry, ensuring visibility not just during the conference, but long after it ends.

- Half Page Ad (Interior) – \$700
- Full Page Ad (Interior) – \$1200
- Inside Front Cover (Full Page Premium Placement) – \$2000

FOR MORE INFORMATION CONTACT

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