

2022 | ORGANIZATION OF BLACK AEROSPACE PROFESSIONALS

46th Annual Conference Sponsor & Exhibitor Guide

RAISING HORIZONS TOGETHER

www.obap.org



@OBAPExcellence





PARTNER WITH OBAP

OUR MISSION

OBAP is a world-leading organization that changes lives by creating a pathway to success through educating youth, communities, and professionals—shaping an aerospace industry as diverse as the people we serve.

ABOUT OBAP

Taking Flight



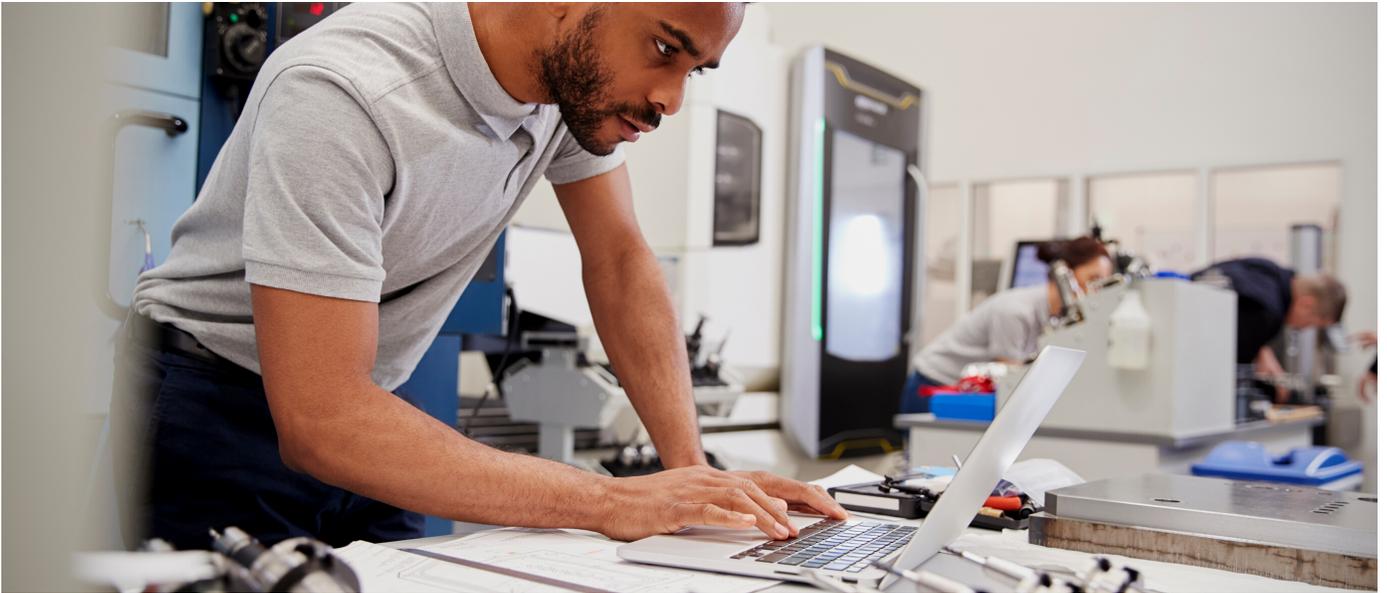
OBAP members encourage diversity in the industry by supporting aspiring aviation professionals through "Project Aerospace", a series of scholarships, mentoring, training, and youth-focused education programs. Today, OBAP serves over 3,000 professional and collegiate members and reaches hundreds of thousands of youth each year through its end-to-end workforce development model.

- **Aerospace Professionals In Schools (APIS):** Through in-person and virtual classroom visits, APIS introduces youth to the limitless opportunities available in aerospace and aviation beginning at an early age.
- **Aerospace Education Academy (ACE):** OBAP's Aerospace Career Education (ACE) Academy provides middle and high school youth with exposure to opportunities in aerospace through week-long summer academies. Endorsed by the Federal Aviation Administration (FAA), OBAP has played a leading role in establishing ACE Academies nationwide to introduce, educate and guide diverse students towards careers in aerospace.
- **Explore Aerospace:** OBAP's newest program gives students the opportunity to deepen their knowledge of aviation and aerospace through a hands-on STEM-based curriculum from the comfort of home. Over the course of two 12 week sessions, students will learn from industry professionals, about principles of flight, aerodynamics, aerospace careers, meet guest speakers, go on virtual tours and so much more!
- **Solo Flight Academy:** The OBAP Solo Flight Academy (SFA) is a two-week submersion in aviation training designed to excite and deepen exposure to opportunities in aviation, culminating in an unforgettable solo flight experience.
- **Collegiate Chapters:** OBAP collegiate chapters are registered student organizations chartered at colleges and universities nationwide. They provide essential guidance to aspiring aerospace professionals of color, offering mentorship, scholarships, and career readiness programs.
- **Luke Weathers Flight Academy:** In 2018, OBAP launched the Lt. Col. Luke Weathers Jr. Flight Academy (LWFA) in Memphis, Tennessee. The Academy offers FAR 141 and 61 Flight training, mentoring, and more.

With your support, OBAP can continue the programs and initiatives that have effectively led to positive and incredibly exciting change within aerospace for almost 50 years.

ABOUT OBAP

Our Impact



The Organization of Black Aerospace Professionals is the international voice for excellence in aerospace. Focused on strengthening the profession through advocacy, youth programming, continuing education, and celebrating excellence, OBAP promotes inspired collaboration for a more diverse industry.

OBAP's Corporate Partnership program offers companies a unique year-long marketing opportunity to establish a relationship with OBAP members. Funds generated from this program help support OBAP's programming, thus supporting our youth enrichment outreach and our members' work and professional development.

3,400 Active Members

OBAP members are part of a network of current and aspiring aerospace professionals dedicated to continuing the organization's 45-year legacy of influence in aerospace. OBAP stands as a leader in the aerospace community, providing programming to equip future aerospace professionals, and forging partnerships to ensure access and diversity in aerospace for decades to come.

200,000 Youth

OBAP's Project Aerospace offers annual opportunities to inform and prepare aspiring aerospace professionals for their future careers. This dream-to-career commitment includes initial exposure to the industry through in-school career day events, immersive summer programs, flight training academies and professional development opportunities held nationwide.

30+ ACE Academies

OBAP's ACE Academies feature lessons taught by aerospace professionals. Students will experience field trips, air traffic control towers, aircraft maintenance tours, airport tours, military base tours and so much more. All ACE Academy students will get to take flight at the controls during a discovery flight. OBAP's ACE Academies are truly an immersive aerospace experience!

18 Collegiate Chapters

OBAP collegiate chapters are registered student organizations chartered at colleges and universities nationwide. They provide essential guidance to aspiring aerospace professionals of color, offering mentorship, scholarships, and career readiness programs.

Professional Development

The Aerospace Professional Development Program (APDP) is designed to help candidates advance in their careers through mentoring, interview preps, and by offering unique training scholarships and internship opportunities.

Virtual Events

In response to COVID restrictions, OBAP has created a suite of virtual programs and events. This new outreach mechanism has allowed us to increase our reach to students and aerospace professionals worldwide.

YOUR PARTNERSHIP MATTERS

TOGETHER, WE ACHIEVE MORE



Without our corporate partners, we'd never be able to do what we do – provide programming that exposes youth to the endless possibilities of aerospace and empowers professionals to earn rewarding impactful careers. The generosity of partners like you propels our mission and our communities forward.

When you become a partner, you join a community of bold companies that share our vision of an aerospace industry as diverse as the world it serves. Together, we're making a significant impact, and if you join us, you can too. Strategic partnerships can be tailored to your needs, and our structure allows you to execute a global campaign at the grassroots level.

A corporate partnership with OBAP can give your organization a way to enunciate your social responsibility strategy clearly and concisely – helping build a world where everyone has the opportunity to reach their dreams and elevate their future. Create a meaningful relationship with the impact, history, and brand value of OBAP and make yourself stand out with your consumers, vendors, employees, peers, or business partners.

RAISING HORIZONS TOGETHER

CELEBRATING OUR HISTORY OBAP'S 46TH ANNUAL CONFERENCE

Greetings from OBAP,

It is an exciting time for OBAP and the aerospace industry. The growth and expansion of the sector are providing more opportunities for our members, sponsors, and exhibitors to achieve their professional goals.

The 46th Annual Conference will provide the opportunity for our members and partners to reconnect in person and deepen connections for the first time in two years. Together, we'll celebrate personal and professional achievements and look forward to a promising future.

We invite you to experience it for yourself in 2022 as an exhibitor, sponsor, or both. This prospectus summarizes the many ways you can get involved, along with the necessary forms to facilitate the process easily.

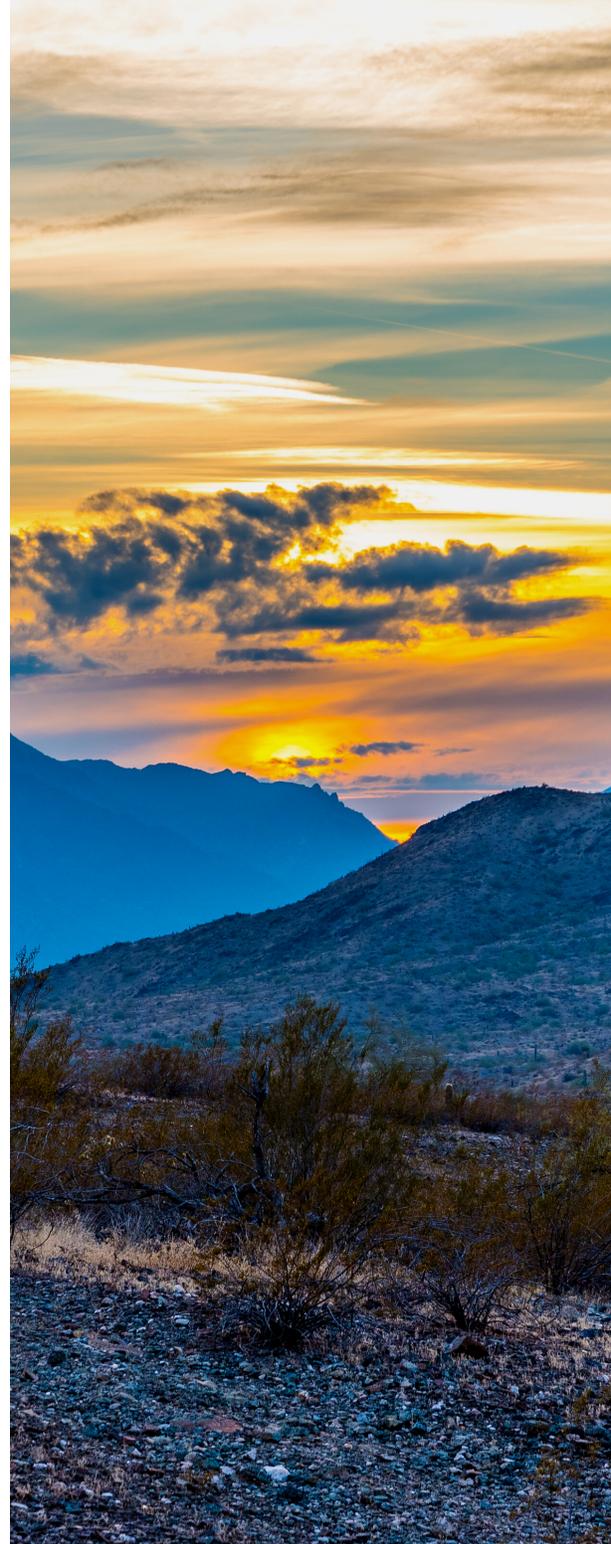
We value our relationships with you, our partners. You make it possible for us to continue the work that we do, and we are grateful. Thanks for your continued support, and we look forward to seeing you in Phoenix!

With sincere gratitude,



Joel Webley

Chair, OBAP Board of Directors



PHOENIX, AZ 2022

HOTEL HIGHLIGHTS

Sheraton Grand at Wild Horse Pass

At Sheraton Grand at Wild Horse Pass, an authentic experience in the American Southwest awaits you. Situated in the foothills of the Sierra Estrella Mountain Range and alongside the Gila River, this stunning resort marries natural beauty with modern elegance and ensures a stay you won't soon forget.

There's something for every member of the family at the Sheraton Grand Resort at Wild Horse Pass. Splash around in one of our four pools with waterfalls and a 111-foot waterslide. Discover horseback riding at the Koli Equestrian Center with lessons, trail rides, and outdoor events. For our younger guests, our Sheraton Adventure Club offers daily activities including exclusive Native American cultural programming. For a more active adventure, experience our tennis courts and extensive jogging/walking trails. Or enjoy a boat ride to Rawhide Ranch or Whirlwind Golf Club on the 2 1/2-mile river that surrounds the resort.

The Pima and Maricopa people who steward the land welcome you with amenities unavailable elsewhere, from world-class dining and unique spa experiences to recreation that will have you exploring the allure of this one-of-a-kind desert enclave. Just a short drive from Chandler and Phoenix, Sheraton Grand at Wild Horse Pass will take you a world away.

Hotel Features

- Located 17 miles north of Phoenix Sky Harbor International Airport (PHX)
- Complimentary Parking onsite
- 24-Hour Room Service
- Sundry/Convenience Store
- Six Dining Venues n Whirlwind Golf Club 18-Hole Golf Course
- Aji Spa and Fitness Center





OBAP 2022 SPONSORSHIP LEVELS

PARTNER WITH OBAP

Support the 46th OBAP Annual Conference at a level that fits your organization's goals.

Your generous donations directly fund programs and events, as well as operational expenses vital to supporting OBAP's mission.

Champion Package – Premier Sponsor – \$75K

YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presenting sponsor of the 2022 OBAP Annual Gala and Gala Cocktail Hour
- Outreach and development of future Aerospace Professionals

OUR COMMITMENT

Celebrating our partnership:

- Designate as a sponsor of the Annual Awards Gala and Awards Gala Cocktail Hour
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily digital newsletter
- 20x20 Exhibit Booth
- 7 Full Conference Registrations included
- Recognition and invitation to speak during the Annual Awards Gala
- Recognition as a sponsor in the event press release
- Social media featured posts



Legacy Package – Youth Experience Sponsor – \$50K

One Sponsorship Opportunity Available

OBAP's Youth Experience is a fantastic, FREE experience for students between the ages of 12 and 18. Each year our Youth Experience includes exciting hands-on experiential learning opportunities through collaboration with industry organizations.

YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presentation of the 2022 OBAP Youth Experience and Youth Luncheon
- Outreach and development of future Aerospace Professionals
- Professional development and career guidance of current industry professionals
- Offer career development sessions for team leadership and technical skills for further advancement.

OUR COMMITMENT

Celebrating our partnership:

- Presenting sponsor designation for the 2022 OBAP Youth Experience and Youth Luncheon
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference digital daily newsletter
- 20x20 Exhibit Booth
- 8 Full Conference Registrations included
- Recognition as a sponsor in the event press release
- Featured Social media posts



Sustainer Package – Social Event Sponsors – \$25K

Two Sponsorships Opportunities Available

YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presentation of the Conference Welcome Reception **or** evening Social Mixer
- Outreach and development of future Aerospace Professionals
- Social networking sessions focused on interpersonal social skills and personal relationship development

OUR COMMITMENT

Celebrating our partnership:

- Presenting sponsor designation for the 2022 Conference Welcome Reception **or** Social Mixer
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 20x20 Exhibit Booth
- 6 full conference registrations included
- Recognition as a sponsor in the event press release
- Social media featured post



Sustainer Package – Luncheon Sponsor – \$25K

Two Sponsorships Opportunities Available

YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presentation of the 2022 Leadership Luncheon, **or** Membership Celebration Luncheon
- Outreach and development of future Aerospace Professionals
- Key sessions celebrating OBAP's impact, member achievements, and important updates on the state of the industry.

OUR COMMITMENT

Celebrating our partnership:

- Presentation of the 2022 Leadership Luncheon, **or** Membership Celebration Luncheon
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 20x20 Exhibit Booth
- 6 Full conference registrations included
- Recognition as a sponsor in the event press release
- Social media featured post



Developer Package – Key Session Sponsor – \$15K

Three Sponsorships Opportunities Available

YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presentation of the 2022 Industry Update Panel, the 2022 General Member Meeting, **or** the Career Confident panel discussion with breakout sessions
- Outreach and development of future Aerospace Professionals
- Key sessions celebrating OBAP's impact, member achievements, and important updates on the state of the industry.

OUR COMMITMENT

Celebrating our partnership:

- Presenting sponsor designation for the 2022 Industry Update Panel, the 2022 General Member Meeting, or the Career Confident panel discussion with breakout sessions
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 4 Full conference registrations included
- Recognition as a sponsor in the event press release
- Social media featured post



Booster Package – Collegiate Series Sponsor – \$10K

One Sponsorships Opportunities Available

YOUR SPONSORSHIP AT WORK

The Collegiate Series, now in its 10th year, is an incredible opportunity for students preparing to graduate and who are committed to pursuing a career in the industry.

This year, our Collegiate Series will include:

- Professional Development Workshops led by industry experts
- Interaction with diverse aerospace professionals, gain insights, mentoring, and tips to navigate professional careers
- Techniques to master application, resume, and interview readiness
- Participation in mock interviews with recruiters from diverse areas of interest
- Tools to manage finances, stress levels and lead healthy lifestyles as pros
- Sessions on industry needs, requirements, and expectations within commercial airlines, government agencies, and the military
- Access to the Career Fair, Welcome Reception, Youth Luncheon, and Awards Gala

OUR COMMITMENT

Celebrating our partnership:

- Presenting sponsor designation for the 2022 Collegiate Series
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 4 Full Conference Registrations included
- Recognition as a sponsor in the event press release
- Social media featured post



Connector Package – Professional Development Session Sponsor – \$5K

Four Sponsorships Opportunities Available

Our Professional Development Series is a product of our Aerospace Professional Development Program (APDP) and is a fantastic opportunity to connect with professionals ready to level up in their careers.

YOUR SPONSORSHIP AT WORK

- Presentation of one of four Professional Development Workshops facilitated by professional career coaches
- Expansion of the APDP Program to support aerospace professionals year-round

OUR COMMITMENT

Celebrating our partnership:

- Designation of a Contributing Sponsor for the 2022 Professional Development Series
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 10x10 Exhibit Booth
- 2 Full Conference Registrations

OBAP 2022 ANNUAL CONFERENCE

ADDITIONAL OPPORTUNITIES

Contributor Sponsor – Conference Bags, Lanyards, and Photobooth – \$12K

YOUR SPONSORSHIP AT WORK

Sponsoring the OBAP Conference Bags & Lanyards is a great way to receive value and immediately connect with our attendees! Your logo will be featured on both the bag and lanyards and will be visible around the conference. As sponsor of our photobooth, every attendee will leave with a photo reminder of their time - and they'll learn your name too!

OUR COMMITMENT

Celebrating our partnership:

- Designation as Contributor Sponsor of the Conference Bags, Lanyards, and Photobooth
- 2 Full Conference Registrations

Patron Sponsor – Cyber Café – \$7K

YOUR SPONSORSHIP AT WORK

The Cyber Café provides the convenience of an onsite workspace for our attendees to review, edit and print their resumes, charge their devices and connect with colleagues, all in a comfortable setting. Sponsoring the Cyber Café, which is traditionally placed in a high traffic area, affords an opportunity to brand the lounge and gain one-on-one access to event participants.

OUR COMMITMENT

Celebrating our partnership:

- Designation as Patron Sponsor of the Cyber Café
- 2 Full Conference Registrations



OBAP 2022 ANNUAL CONFERENCE

ADDITIONAL OPPORTUNITIES

Supporting Sponsorship – \$3K

YOUR SPONSORSHIP AT WORK

Funding from this sponsorship will support all OBAP programs and initiatives year-round.

OUR COMMITMENT

Celebrating our partnership:

- Designation as Supporting Sponsor
- Company name displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 2 Full Conference Registrations included

Friends of OBAP Sponsor – \$1K

YOUR SPONSORSHIP AT WORK

Friends of OBAP are individuals invested in the organization and its work and who would like to contribute to furthering the mission. Funding from this sponsorship will support all OBAP programs and initiatives.

OUR COMMITMENT

Celebrating our partnership:

- Designation as Friends of OBAP Sponsor
- Recognition in Conference daily newsletter

Conference Exhibitor Opportunities

Confirm your booth space by May 1, 2022

BOOTH SIZE	PRICE
10'x10'	\$1000
10'x20'	\$2799
20'x20'	\$4799

Booth space fees after May 1, 2022

BOOTH SIZE	PRICE
10'x10'	\$2000
10'x20'	\$3799
20'x20'	\$5799



OBAP 2022 ANNUAL CONFERENCE

BENEFIT ADD-ONS

Elevate your conference sponsorship with engaging add-ons. Benefits must be purchased along with a sponsorship package.

Keynote Sponsor \$10,000

Grab the attention of all attendees by sponsoring a dynamic keynote speaker!

Welcome Orientation Sponsor* \$5,000

Help OBAP kick-off the Annual Conference by sponsoring the OBAP new member orientations.

Hydration Station Host \$3,500

Give your brand a boost while keeping conference attendees hydrated in the Arizona heat! Complete with branded refillable water bottles, the Hydration Station will talk of the town!

VIP Lounge Host \$3,500

Great exposure in the only spot for attendees to move beyond the content and create important connections.

Conference App Sponsor \$3,500

Add your company information to the meeting agenda where attendees will go to check out the daily schedules.

Conference Commercial* \$2,000

Share your story! Create a 15-second commercial or showcase brand imagery to run daily on conference screens during the event.

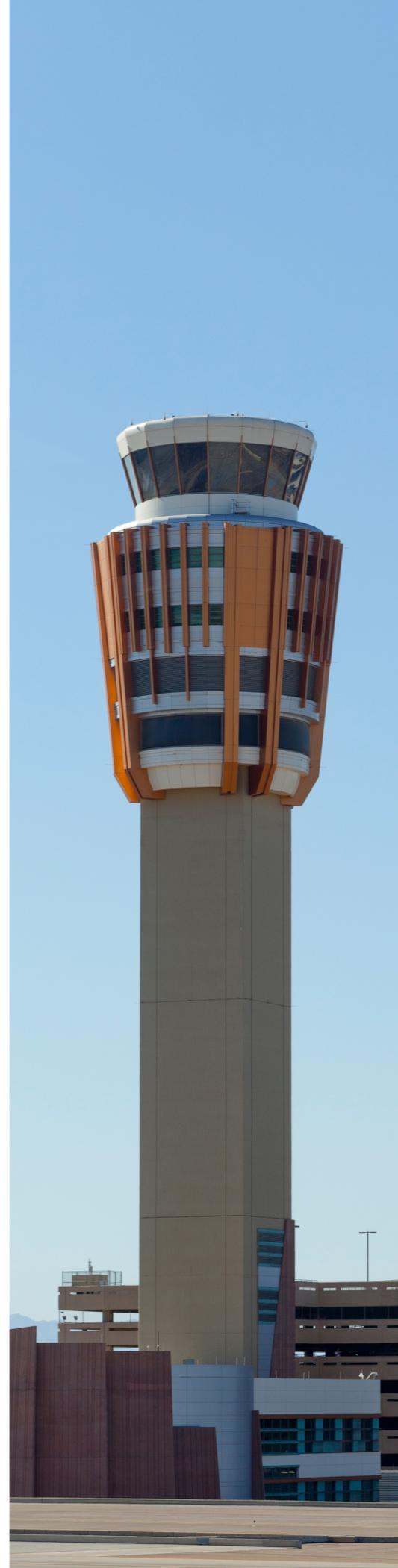
Directional Signage* \$2,000

Help attendees find their way with a branded facility map showcased in major thoroughfares.

Gift Card Promotion* \$1,000

Send your own personalized gift card to a list of Annual Conference attendees before or after the event. (sponsor responsible for funding the gift card)

* Denotes multiple available opportunities





**THANK YOU
FOR YOUR CONSIDERATION**

FOR MORE INFORMATION
CONTACT

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