

2024 | ORGANIZATION OF BLACK AEROSPACE PROFESSIONALS

# Programs Guide

*RAISING HORIZONS TOGETHER*



[www.obap.org](http://www.obap.org)



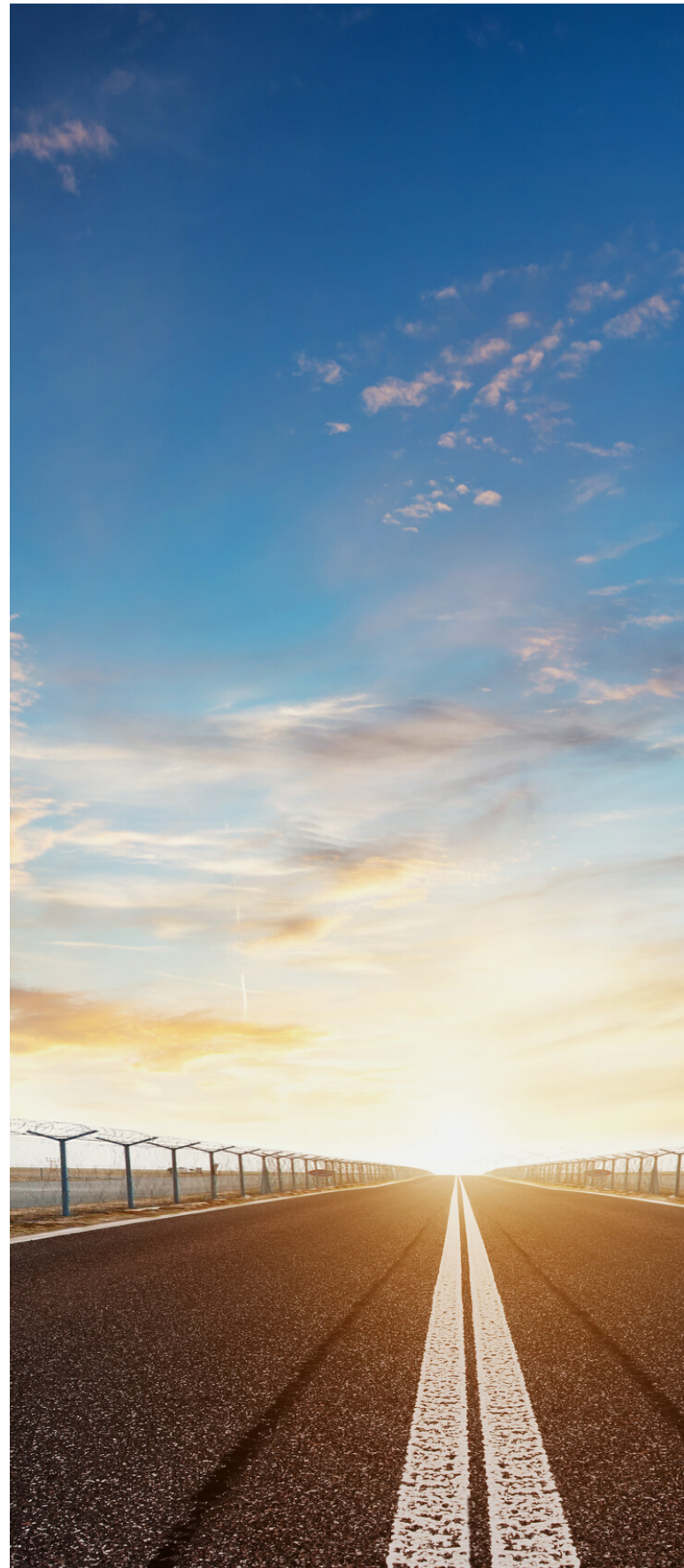
## OUR HISTORY

Founded in 1976, the Organization of Black Aerospace Professionals is a nonprofit organization dedicated to the encouragement and advancement of minorities in all aviation and aerospace careers.

The organization quickly became a prominent advocate and thought leader for improving conditions industry-wide. OBAP's early leadership helped to increase available pilot positions and opportunities for blacks and elevated the civil rights issue to a higher priority for government officials nationwide.

OBAP continues to change lives by creating pathways to success through educating youth, communities, and professionals—shaping an aerospace industry as diverse as the people we serve.

**By supporting OBAP, you become a part of a deep legacy of service and success, advancing our cause of increasing diversity within the aerospace industry, and equipping professionals for successful, lifelong careers.**





## ABOUT OBAP

# Our Impact



The Organization of Black Aerospace Professionals is the international voice for excellence in aerospace. Focused on strengthening the profession through advocacy, youth programming, continuing education, and celebrating excellence, OBAP promotes inspired collaboration for a more diverse industry.

OBAP's Corporate Partnership program offers companies a unique year-long marketing opportunity to establish a relationship with OBAP members. Funds generated from this program help support OBAP's programming, thus supporting our youth enrichment outreach and our members' work and professional development.

### 4,500 Active Members

OBAP members are part of a network of current and aspiring aerospace professionals dedicated to continuing the organization's 45-year legacy of influence in aerospace. OBAP stands as a leader in the aerospace community, providing programming to equip future aerospace professionals, and forging partnerships to ensure access and diversity in aerospace for decades to come.

### 225,000 Youth

OBAP's Project Aerospace offers annual opportunities to inform and prepare aspiring aerospace professionals for their future careers. This dream-to-career commitment includes initial exposure to the industry through in-school career day events, immersive summer programs, flight training academies and professional development opportunities held nationwide.

### 30 ACE Academies

OBAP's ACE Academies feature lessons taught by aerospace professionals. Students will experience field trips, air traffic control towers, aircraft maintenance tours, airport tours, military base tours and so much more. All ACE Academy students will get to take flight at the controls during a discovery flight. OBAP's ACE Academies are truly an immersive aerospace experience!

### Ascension Project

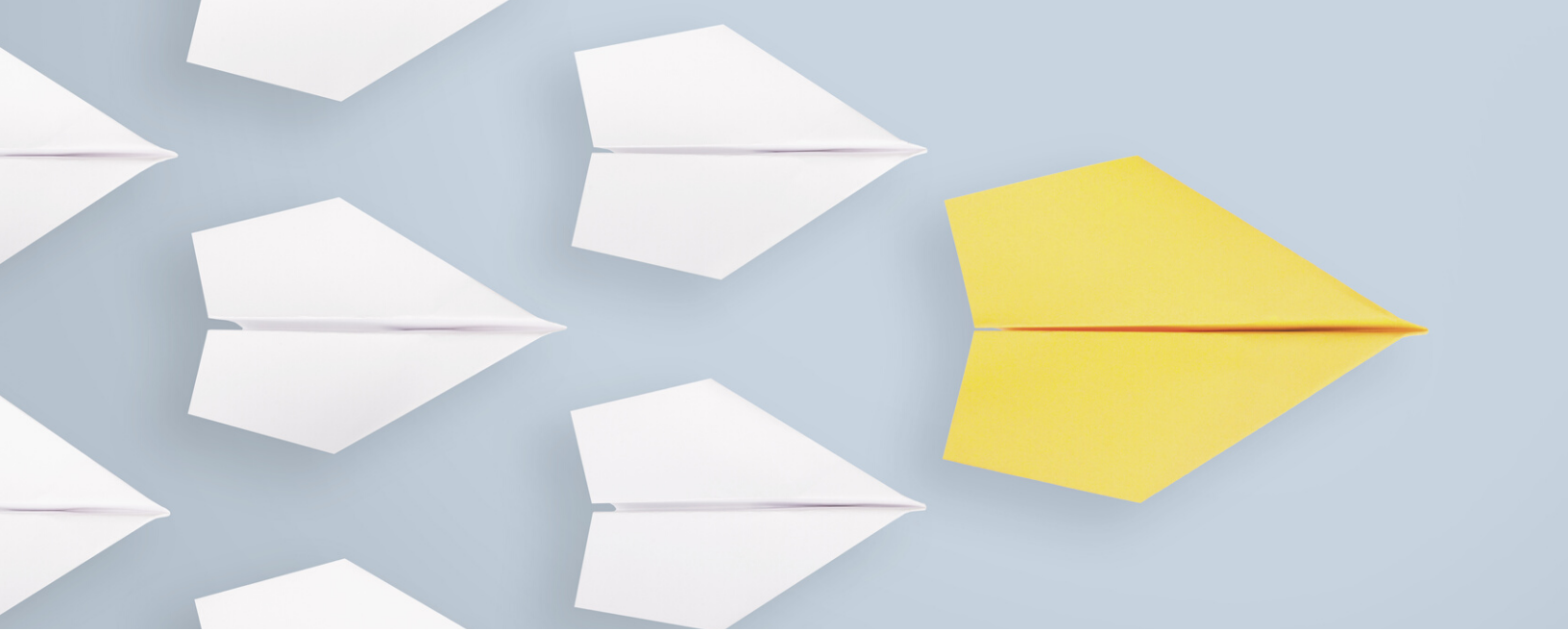
The OBAP Ascension Project is a new and improved professional development program for college and graduate students, pilots in training, and young professionals looking to launch a successful aerospace career.

### Professional Development

The Aerospace Professional Development Program (APDP) is designed to help candidates advance in their careers through mentoring, interview preps, and by offering unique training scholarships and internship opportunities.

### Virtual Events

OBAP has created a suite of virtual programs and events. This new outreach mechanism has allowed us to increase our reach to students and aerospace professionals worldwide.



## OUR APPROACH

# WORKFORCE DEVELOPMENT

### **Our workforce development model affirms and supports:**

- Exposure to aerospace careers can help initiate an individual's desire to pursue a career in the Aerospace industry.
- Aerospace careers require average to above average specialized skills and preparation, which necessitates economic, academic, social, and career support resources.
- Mentoring programs have a net positive impact on personal attitudes, motivation, behaviors, relationships, health, and career outcomes.

### **To move our mission forward, we will focus on:**

- **Building Awareness:** We activate a network of over 2500 aerospace professionals to participate in school visits on a national level. We inform students about aerospace career tracks, and more importantly illustrate successful pathways.
- **Preparing for Success:** We've built several programs intended to address each learning phase from Elementary through College and beyond, to provide exposure to aerospace concepts, opportunities to build skills, and connect with mentors to help guide the way.
- **Advocacy:** We work hard to form relationships with industry partners to ensure our voice is heard on behalf of our members and the communities we serve. Through our partnerships, we have opportunities to steer the conversation and reinforce the positive effects of diversity.



## OBAP 2024 PROGRAMS

# BUILDING THE WORKFORCE OF THE FUTURE

Founded in 1976, the Organization of Black Aerospace Professionals (OBAP) is a nonprofit organization dedicated to the education and advancement of minorities in all aviation and aerospace careers. OBAP's youth programs offer opportunities to inform and prepare aspiring aerospace professionals for their future careers.



- **Aerospace Professionals In Schools (APIS):** Through in-person and virtual classroom visits, APIS introduces youth to the limitless opportunities available in aerospace and aviation beginning at an early age.
- **Aerospace Education Academy (ACE):** OBAP's Aerospace Career Education (ACE) Academy provides middle and high school youth with exposure to opportunities in aerospace through week-long summer academies. Endorsed by the Federal Aviation Administration (FAA), OBAP has played a leading role in establishing ACE Academies nationwide to introduce, educate and guide diverse students towards careers in aerospace.
- **Explore Aerospace:** OBAP's newest program gives students the opportunity to deepen their knowledge of aviation and aerospace through a hands-on STEM-based curriculum from the comfort of home. Over the course of 12 weeks, students will learn from industry professionals, about principles of flight, aerodynamics, aerospace careers, meet guest speakers, go on virtual tours and so much more!
- **Girls LAUNCH:** Girls LAUNCH provides girls and women of all ages with interactive experiences and intimate conversations with female aerospace professionals to boost interest in the unlimited opportunities in aerospace.
- **Solo Flight Academy:** The OBAP Solo Flight Academy (SFA) is a two-week submersion in aviation training designed to excite and deepen exposure to opportunities in aviation, culminating in an unforgettable solo flight experience.
- **Scholarships:** Scholarships, made available through partnerships with key carriers and aerospace-related businesses, allow award recipients to advance or pursue diverse aerospace-related careers
- **Luke Weathers Flight Academy:** In 2018, OBAP launched the Lt. Col. Luke Weathers Jr. Flight Academy (LWFA) in Memphis, Tennessee. The Academy offers FAR 141 and 61 Flight training, UAV Pilot training, military rotor fixed-wing transition, Air Force candidate flight training, mentoring, and more.

**With your support, OBAP can continue the programs and initiatives that have effectively led to positive and incredibly exciting change within aerospace for almost 50 years. Stay tuned for more opportunities to support the future of aviation through OBAP programs.**



## OBAP 2024 SPONSORSHIP OPPORTUNITIES

# PARTNER WITH OBAP

### **Support OBAP Programs and Events at a level that fits your organization's goals.**

Your generous donations directly fund programs and events, as well as operational expenses vital to supporting OBAP's mission. As a supporter of any combination of programs and events at each giving level, in addition to program-specific acknowledgement, your recognition includes the following:

#### **DREAMS2CAREERS PARTNER: \$75,000**

- Access to OBAP Programs Portal
- Opportunity to host and/or provide content for OBAP member webinars
- Designation as Dreams2Careers Partner on OBAP website
- Elevated branding placement on sponsorship materials for sponsored OBAP programs and events
- Social media acknowledgment of sponsored event or initiative consisting of 1 OBAP-created featured post, **and** up to 3 sponsor-provided posts each year to be shared on OBAP platforms
- Recognition at sponsored OBAP event(s)

#### **INNOVATION PARTNER: \$50,000**

- Designation as Innovation Partner on OBAP website
- Access to OBAP Programs Portal
- Opportunity to host and provide content for OBAP member webinar
- Social media acknowledgment of sponsored event or initiative consisting of an annual maximum of 1 featured post to be shared on OBAP platforms
- Elevated branding placement on sponsorship materials for sponsored OBAP programs and events
- Recognition at sponsored OBAP event(s)



### **IMAGINATION PARTNER: \$30,000**

- Designation as a Imagination Partner on OBAP website
- Access to OBAP Programs Portal
- Social media acknowledgment consisting of an annual maximum of 2 featured posts to be shared on OBAP platforms (sponsor to provide print-ready content within 30 days of sponsorship agreement)
- Elevated branding placement on sponsorship materials for sponsored OBAP programs and events
- Recognition at sponsored OBAP event(s)

### **INSPIRATION PARTNER: \$15,000**

- Designation as an Inspiration Partner on OBAP website
- Access to OBAP Programs Portal
- Social media acknowledgment consisting of 1 featured post to be shared on OBAP platforms (sponsor to provide print-ready content within 30 days of sponsorship agreement)
- Elevated branding placement on sponsorship materials for sponsored OBAP programs and events
- Recognition at sponsored OBAP event(s)

### **FRIEND OF THE FUTURE: \$5,000**

- Designation as a Friend of the Future on OBAP website
- Access to OBAP Programs Portal
- Recognition in OBAP sponsorship materials and listings
- Recognition at sponsored OBAP event(s)

### **PATRON: \$1,000**

- Designation as a Patron Partner on OBAP website
- Access to OBAP Programs Portal
- Recognition in OBAP sponsorship materials and listings
- Recognition at sponsored OBAP event(s)



# AEROSPACE PROFESSIONALS IN SCHOOLS (APIS)

APIS introduces youth to the limitless opportunities available through careers in aerospace and aviation beginning at an early age. APIS curriculum piques the interest of children, ages 6 - 10, through elementary science clubs and career days. Middle school-aged youth receive broader education and more in-depth exposure through career fairs, and community events.

APIS programs are also presented virtually, offering the opportunity to reach youth around the world.

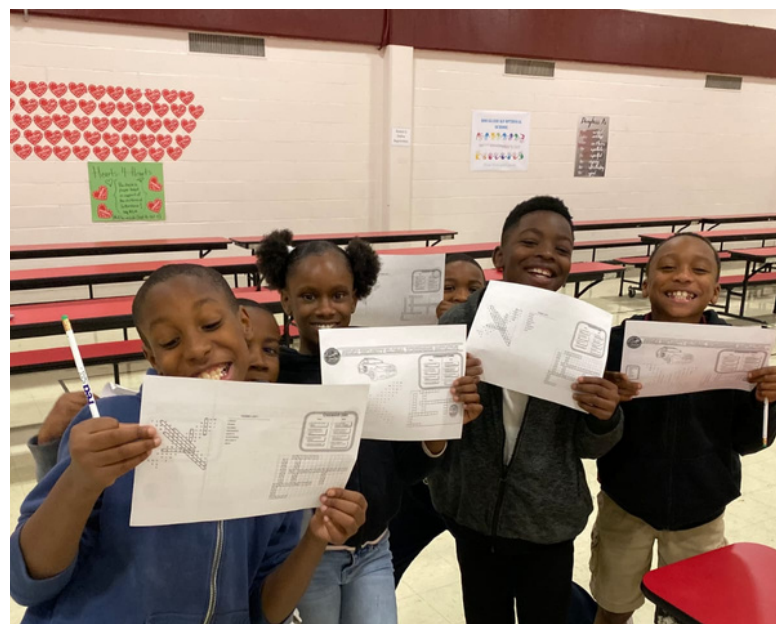
APIS prepares aspiring aerospace professionals for fruitful careers. Since 1992, the program has reached over 500,000 people, many of whom now hold positions as commercial pilots, aircraft maintenance and flight dispatchers, business managers, and more.

Join OBAP as the presenting sponsor of either the Fall or Spring Virtual APIS Week program and reach thousands of youth as they begin their aerospace career journey.

## APIS SPONSORSHIP

**APIS WEEK PRESENTING SPONSOR: \$5,000**  
**(8 opportunities available)**

- Opportunity to support a dedicated APIS week in a city or cities of your choice
- Designation as a sponsor for the APIS week program (Fall or Spring)
- Inclusion in event social media content
- Logo displayed on OBAP website





# AEROSPACE CAREER EDUCATION ACADEMY

OBAP's Aerospace Career Education (ACE) Academy provides middle and high school youth with exposure to opportunities in aerospace through week-long summer academies.

Endorsed by the Federal Aviation Administration (FAA), OBAP has played a leading role in establishing ACE Academies nationwide to introduce, educate and guide diverse students towards careers in aerospace. In 1992, OBAP partnered with the FAA to support two ACE Academies reaching 41 students. In 2023, OBAP hosted 41 academies with over 1200 students in attendance.

OBAP's immersive ACE Academies are tailored to provide exposure to the history of aviation, fundamentals of aerodynamics, air traffic control procedures, aerospace technologies, and introductions to aerospace careers.

Now in 41 locations including Puerto Rico and the U.S. Virgin Islands, with two terms in Memphis and Louisville, the program engages 1,100 students on an annual basis.

To date, OBAP's 30+ ACE Academies have engaged more than 30,000 youth, and in 2023, reached over 1000 of students nationwide.





# ACE ACADEMY SPONSORSHIP LEVELS

**Support the OBAP ACE Academy program and be recognized at an Academy near you.**

**2024 Academy locations\* include:**

- Apple Valley
- Atlanta
- Boston
- Charlotte
- Chicago
- Cleveland
- Columbus
- Dallas
- Denver
- Dover
- Fort Worth
- Honolulu
- Houston North
- Houston South
- Los Angeles
- Louisville
- Memphis
- Miami
- Newark
- New York
- North Virginia
- Orlando
- Phoenix
- San Antonio
- San Juan
- St. Croix
- Tulsa (maintenance)
- Twin Cities

*\*Academy locations subject to change without notice.*

## LEAD ACADEMY SPONSOR: \$12,500

- Designation as Lead Sponsor for chosen OBAP ACE Academy
- Logo displayed with the highest prominence on the event page and all marketing materials (shirts, flyers, etc.)
- Opportunity to host at a sponsor facility and provide speakers for the program
- Opportunity to provide branded swag to participants

## ACADEMY CO-SPONSOR: \$5,000

- Designation as Co-sponsor for chosen OBAP ACE Academy
- Logo displayed on the event page and all marketing materials (shirts, flyers, etc.)
- Opportunity to provide branded swag to participants

## ACADEMY CONTRIBUTOR: \$1,000

- Designation as a Contributor for chosen OBAP ACE Academy
- Logo displayed on the event page and all marketing materials (shirts, flyers, etc.)

## Other ways to Participate in OBAP ACE Academies

- Partner: Our partners help us create an enriching experience for ACE participants by hosting academies at their location or donating in-kind products or services.
- Volunteer: Everyone is welcome to participate as a volunteer for any OBAP ACE Academy hosted by OBAP. Volunteers can assist with the day-to-day activities of the academy. Background check required.





# EXPLORE AEROSPACE

OBAP's exciting Explore Aerospace (EA) program gives students the opportunity to deepen their knowledge of aviation and aerospace through a hands-on STEM-based curriculum from the comfort of home.

Each Saturday over the course of 12 weeks, students will learn from industry professionals, about principles of flight, aerodynamics, aerospace careers, meet guest speakers, go on virtual tours and so much more!

## EXPLORE AEROSPACE SPONSORSHIP

### **EXPLORE AEROSPACE CO-SPONSOR: \$1,500**

- Opportunity to speak at an EA session
- Designated as a sponsor for the EA program
- Included in sponsor recognition post on social media
- Logo displayed on website





# GIRLS LAUNCH

Girls LAUNCH provides girls and women of all ages with interactive experiences and intimate conversations with female aerospace professionals to boost interest in the unlimited opportunities in aerospace at a young age.

Attendees have the opportunity to explore the many facets of aerospace through virtual tours, interact with professional women in aerospace careers, and participate in immersive, age-appropriate breakout sessions. Registrants also have access to the Girls LAUNCH Digital Library, an interactive collection of career stories and exciting hands-on activities in the Girls LAUNCH Magazine.

Girls LAUNCH is part of OBAP's plan to introduce young women to the limitless possibilities in aerospace, which we hope, in time will lead to an increase in diversity throughout the industry.

Since its inception, Girls LAUNCH hosted over 1000 young women and girls for a day of exploration and empowerment!



## GIRLS LAUNCH SPONSORSHIP

### **GIRLS LAUNCH CO-SPONSOR: \$5,000**

- Designation as co-sponsor for Girls LAUNCH
- Opportunity to provide branded content for the event
- Logo displayed on the event page and all marketing materials
- Inclusion in event press release and social media marketing

### **GIRLS LAUNCH CONTRIBUTOR: \$1,000**

- Designation as co-sponsor for Girls LAUNCH
- Logo displayed prominently on the event page and all marketing materials



# OBAP SOLO FLIGHT ACADEMY



The OBAP Solo Flight Academy (SFA) is a two-week submersion in aviation training designed to excite and deepen exposure to opportunities in aviation, culminating in an unforgettable solo flight experience. Tailored and restricted to young adults ages 16 – 19, the academic curriculum establishes the foundation of a productive and successful career in aviation-related professions.

While enrolled in the academy, students will receive approximately 40 hours of cursory and condensed ground school detailing federal air regulations, basic meteorology, navigation, basic engine theory, aircraft performance, basic maneuvers, STEM core principles, and the Airman's Information Manual.

Upon successful completion of the ground school, students will receive at least 10 hours of flight time. Once Federal Aviation requirements are met, the student will be cleared to serve as a "sole manipulator" for their very first time.

## SOLO FLIGHT ACADEMY SPONSORSHIP

**EXCLUSIVE SPONSOR: \$50,000**  
**(1 sponsorship opportunity available)**

- Designation as the exclusive sponsor of one OBAP Solo Flight Academy
- Opportunity to speak to 10-20 Academy students and parents during Academy graduation
- Logo displayed prominently on the event page and all marketing materials (flyers, website, etc.)
- Recognition in event-related social media posts
- Opportunity to provide branded swag to program participants and attendees

**SPONSOR A STUDENT: \$5,000**  
**(14 sponsorship opportunities available)**

- Designation as a sponsor of one OBAP Solo Flight Academy
- Recognition in event-related social media posts
- Opportunity to provide branded swag to program participants and attendees



PROGRAM PARTNERSHIP

# LT. COL LUKE WEATHERS JR. FLIGHT ACADEMY



The Lt. Col. Luke Weathers, Jr. Flight Academy (LWFA) Professional Pilot Program provides the training and resources you need to go from zero experience to airline pilot within two to three years.

Through the establishment of the Lt. Col. Luke Weathers Jr. Flight Academy, OBAP is excited to provide a new facility that offers life-changing training for students from Memphis area schools and beyond who possess a desire to fly.

## LUKE WEATHERS FLIGHT ACADEMY SUPPORTER

### LWFA SPONSOR: \$10,000 and up

- Designation as LWFA supporter
- Logo displayed prominently on the LWFA webpage
- Opportunity to tour LWFA and connect with students

### LWFA SUPPORTER: \$5,000

- Designation as LWFA supporter on the LWFA webpage
- Opportunity to tour LWFA and connect with students

### LWFA PATRON: \$2,500

- Designation as LWFA supporter on the LWFA webpage



# SCHOLARSHIP PROGRAM

OBAP is dedicated to supporting minority interests and placement in aerospace careers. To date, OBAP has awarded over \$6 million in scholarships to more than 470 diverse recipients nationwide.

OBAP has streamlined our scholarship program to provide more opportunities to support recipients. Sponsors can opt to sponsor one or more of our new OBAP Core Scholarships designed to reach the largest number of students across a spectrum of focus areas, or become an Exclusive Scholarship Sponsor (\$50,000 gifts or above), to create a custom scholarship fund to align with donor goals.

***Note: OBAP reserves the right to designate individual award amounts eligibility criteria). Commitments for scholarship contributions must be received by February 1 to receive advance recognition.***

## SCHOLARSHIP SUPPORTER

### SCHOLARSHIP CONTRIBUTOR: up to \$5000

- Designation as a contributor to the OBAP Scholarship Program

### CORE SCHOLARSHIP SUPPORTER: \$5000 and up

- Designation as a supporter of the selected Core Scholarship(s)
- Inclusion in scholarship recognition content
- Logo displayed on OBAP website

### EXCLUSIVE SCHOLARSHIP SPONSOR: \$50,000 and up

- Ability to customize the name and training designation of the exclusively-sponsored award(s)
- Designation as the exclusive sponsor of the award
- Inclusion in scholarship recognition content
- Logo displayed on OBAP website

## SUPPORT 2024 CORE SCHOLARSHIPS

- **Brig. Gen. Charles McGee Legacy Scholarship:** For applicants who currently hold at least a Private Pilot License and are actively pursuing flight training with the intent to become a professional pilot.
- **Dr. Aprille Joy Ericsson Scholarship for Academic Excellence:** For applicants currently enrolled in a STEM or aerospace degree-seeking program (2 or 4-year, or graduate program).
- **Duane Anthony Moorer Scholarship for Private Pilot and Instrument Pilot Training:** For applicants interested in beginning a career in aviation and/or pursuing a private pilot's license.
- **OBAP Dreams2Careers Scholarship for Commercial Pilot Training:** For applicants currently pursuing their Commercial pilot rating.
- **OBAP Dreams2Careers Scholarship for Advanced Flight Training:** For applicants currently pursuing advanced flight training.
- **OBAP Tech-Ops Pathway Scholarship:** For applicants pursuing an aircraft maintenance license.





# DIGITAL SUMMIT

The OBAP Digital Summit is designed to help members and visitors take your career to the next level.

The event starts with a general meeting of OBAP members and continues with an industry update to provide attendees the up-to-date information to help them find their dream aviation job.

Participants learn from the first-hand experiences of senior industry professionals as they share their journey through aviation and answer attendee questions in an intimate setting.

We'll close the day with a virtual mixer to enhance the experience by providing another opportunity for attendees to foster powerful connections.



## DIGITAL SUMMIT SPONSORSHIP

### DIGITAL SUMMIT SPONSOR: \$5,000

- Designation as exclusive sponsor for Digital Summit
- Opportunity to provide branded content for the event (ie: video ad)
- Logo displayed prominently on the event page and all marketing materials
- Inclusion in event social media marketing





OBAP 2024

# Schedule of Events

## **JANUARY**

16-19 | APIS Week

## **FEBRUARY**

12-16 | APIS Week

24 | Spring Explore Aerospace begins

26 | Scholarship Application Opens

## **MARCH**

18-22 | APIS Week

## **APRIL**

11 | OBAP Digital Summit

22-26 | APIS Week

## **MAY**

6-10 | APIS Week

## **JUNE**

ACE Academies (all month)

19-24 | National Flight Academy

## **JULY**

ACE Academies (all month)

7-22 | Solo Flight Academy

## **AUGUST**

21-23 | Annual Conference - Memphis, TN

## **SEPTEMBER**

7 | Wings Over the Branch

14 | Fall Explore Aerospace begins

18-22 | APIS Week

## **OCTOBER**

23-27 | APIS Week

## **NOVEMBER**

Regional Member Mixers (all month)

13-17 | APIS Week

## **DECEMBER**

Regional Member Mixers (all month)

