48th Annual Conference Sponsor & Exhibitor Guide
RAISING HORIZONS TOGETHER

www.obap.org
@OBAPExcellence
OBAP is a world-leading organization that changes lives by creating a pathway to success through educating youth, communities, and professionals—shaping an aerospace industry as diverse as the people we serve.
Greetings from OBAP,

It is an exciting time for OBAP and the aerospace industry. The growth and expansion of the sector are providing more opportunities for our members, sponsors, and exhibitors to achieve their professional goals.

The 48th Annual Conference, August 21-23 will provide the opportunity for our members and partners to reconnect in person and deepen connections once again. Together, we'll celebrate personal and professional achievements and look forward to a promising future.

We invite you to experience it for yourself in 2024 as an exhibitor, sponsor, or both. This prospectus summarizes the many ways you can get involved, along with the necessary forms to facilitate the process easily.

We value our relationships with you, our partners. You make it possible for us to continue the work that we do, and we are grateful. Thanks for your continued support, and we look forward to seeing you in Memphis!

With sincere gratitude,

Samantha Whitfield
OBAP Executive Director
LOCATION HIGHLIGHTS

Renasant Convention Center
Memphis, Tennessee

Memphis Tennessee's world-class live music and culinary scene are complemented by a host of leisure amenities and activities that are sure to give attendees an incredible and memorable experience during their time in the city. Downtown Memphis is compact and walkable, with restaurants, hotels, and attractions all within walking distance. The world-renowned Beale Street is just a few blocks away and a must-visit for new and returning travelers alike.

The fully transformed Renasant Convention Center has debuted in Memphis, Tennessee. The $200M modernization includes a total transformation of the footprint of the building, enabling it to meet the demands of meeting planners and groups for hotel-quality meeting space and give Memphis a competitive edge for attracting more regional meetings and conventions business.

The convention center, formerly known as the Memphis Cook Convention Center, opened along the city’s riverfront in 1974. In 2018, the city announced the decision to embark on a renovation and total transformation of the convention center that would transform the space and feature upgrades that include hotel-quality finishes and amenities throughout.
OBAP 2024 SPONSORSHIP LEVELS

PARTNER WITH OBAP

Support the 48th OBAP Annual Conference at a level that fits your organization's goals.

Your generous donations directly fund programs and events, as well as operational expenses vital to supporting OBAP’s mission.

Diamond Sponsor

YOUR SPONSORSHIP AT WORK
Your investment supports the following:
- Presenting sponsor of the 2024 OBAP Annual Awards Gala and Gala Cocktail Hour
- Presenting sponsor of the 2024 Exhibit Hall
- Increased visibility in the exhibit hall/additional exhibit hall branding/signage opportunities
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

OUR COMMITMENT
Celebrating our partnership:
- Designation as a sponsor of the Annual Awards Gala and Awards Gala Cocktail Hour
- Company logo displayed on conference signage, print, and digital advertisements
- Priority interview room selection
- Daily recognition in Conference daily digital newsletter
- Banner ad in Conference app
- 20x30 Exhibit Booth
- 10 OBAP All-Access Conference Registrations included (additional exhibit hall passes for booth staff available upon request)
- 20 additional complimentary tickets to Annual Awards Gala
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during the Annual Awards Gala, Exhibit Hall Opening Address
- Recognition as title sponsor in the event press release
- 2 social media featured posts
OBAP’s Youth Experience is a fantastic, FREE experience for students between the ages of 12 and 18. Each year our Youth Experience includes exciting hands-on experiential learning opportunities through collaboration with industry organizations.

**YOUR SPONSORSHIP AT WORK**

*Your investment supports the following:*

- Presentation of the 2024 OBAP Youth Experience and Youth Luncheon
- Professional development and career guidance of current industry professionals
- Offer career development sessions for team leadership and technical skills for further advancement
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

**OUR COMMITMENT**

*Celebrating our partnership:*

- Presenting sponsor designation for the 2024 OBAP Youth Experience and Youth Luncheon
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference digital daily newsletter
- 5 OBAP All-Access registrations included (additional exhibit hall passes for booth staff available upon request)
- 20 tickets to Youth Luncheon
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during Youth Day event
- 20x20 Exhibit Booth
- Recognition as a sponsor in the event press release
- 1 featured social media post

*Champion Package – Youth Experience Sponsor*

*SOLD OUT*
**Legacy Package – Social Event Sponsors – $65K**
Two Sponsorships Opportunities Available

**YOUR SPONSORSHIP AT WORK**
*Your investment supports the following:*
- Presentation of the Conference Welcome Reception (onsite) or evening Mixer - social networking sessions focused on interpersonal social skills and personal relationship development
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

**OUR COMMITMENT**
*Celebrating our partnership:*
- Presenting sponsor designation for the 2024 Conference Welcome Reception or Social Mixer
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during selected event
- Recognition in Conference daily newsletter
- 20x20 Exhibit Booth
- 5 OBAP All-Access registrations included (additional exhibit hall passes for booth staff available upon request)
- 20 tickets to Conference Welcome Reception or evening mixer (based on sponsorship selection)
- Recognition in event press release
- 1 social media featured post
Sustainer Package – Breakfast or Luncheon Sponsor – $40K
Two Sponsorships Opportunities Available

**YOUR SPONSORSHIP AT WORK**
*Your investment supports the following:*
- Presentation of the 2024 Membership Celebration Luncheon **or** Pioneer Hall of Fame Breakfast
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

**OUR COMMITMENT**
*Celebrating our partnership:*
- Presentation of the 2024 Membership Celebration Luncheon **or** Pioneer Hall of Fame Breakfast
- Company logo displayed on conference signage, print, and digital advertisements, and luncheon program
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during selected event
- Recognition in Conference daily newsletter
- 20x20 Exhibit Booth
- 4 OBAP All-Access registrations included (additional exhibit hall passes for booth staff available upon request)
- 20 tickets to the Membership Celebration Luncheon **or** Pioneer Hall of Fame Breakfast (based on sponsorship selection)
- 1 social media featured post
YOUR SPONSORSHIP AT WORK

Your investment supports the following:

- Presentation of the 2024 Scholarship Recipient Social
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

OUR COMMITMENT

Celebrating our partnership:

- Presentation of the 2024 Scholarship Recipient Social
- Company logo displayed on conference signage, print, and digital advertisements, and luncheon program
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during selected event
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 3 Basic Conference Registrations included (additional exhibit hall passes for booth staff available upon request)
- 1 social media featured post
Booster Package – Conference Bags and Lanyards – $20K
One Sponsorship Opportunity Available

YOUR SPONSORSHIP AT WORK
Sponsoring the OBAP Conference Bags & Lanyards is a great way to receive value and immediately connect with every attendee! Your logo will be featured on both the bag and lanyards and will be visible around the conference.

OUR COMMITMENT
Celebrating our partnership:
- High-visibility presentation of your company logo on conference bags and lanyards
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 3 Basic Conference Registrations included (additional exhibit hall passes for booth staff available upon request)

Booster Package – Volunteer Appreciation – $20K
Two Sponsorship Opportunities Available

YOUR SPONSORSHIP AT WORK
Sponsoring the OBAP Conference Volunteers is a great way to receive value and immediately connect with key attendees! Your logo will be featured on volunteer t-shirts, and branding can be supplied to showcase in the volunteer lounge.

OUR COMMITMENT
Celebrating our partnership:
- High-visibility presentation of your company logo on volunteer t-shirts
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 3 Basic Conference Registrations included (additional exhibit hall passes for booth staff available upon request)
Presenting sponsor designation for one of the three-day 2024 Ascension Project Series and that day’s meals. Company logo displayed on conference signage, print, and digital advertisements. Opportunity to present recruiting material and/or educational content during the sponsored day. Recognition in Conference daily newsletter. 10x20 Exhibit Booth. 2 Basic Conference Registrations included (additional exhibit hall passes for booth staff available upon request).

**Booster Package – Ascension Project Series Sponsor – $15K**

Three Sponsorships Opportunities Available

**YOUR SPONSORSHIP AT WORK**

The Ascension Project Series is an incredible opportunity for high school and college students, and early-career professionals who are committed to pursuing a career in the industry.

This year, our Ascension Project Series will include:
- Professional Development Workshops led by industry experts
- Interaction with diverse aerospace professionals, gain insights, mentoring, and tips to navigate professional careers
- Techniques to master application, resume, and interview readiness
- Participation in mock interviews with recruiters from diverse areas of interest
- Tools to manage finances, stress levels and lead healthy lifestyles as pros
- Sessions on industry needs, requirements, and expectations within commercial airlines, government agencies, and the military
- Access to the Exhibit Hall, Welcome Reception, Youth Luncheon, and Awards Gala

**OUR COMMITMENT**

*Celebrating our partnership:*
- Presenting sponsor designation for one of the three-day 2024 Ascension Project Series and that day’s meals
- Company logo displayed on conference signage, print, and digital advertisements
- Opportunity to present recruiting material and/or educational content during the sponsored day
- Recognition in Conference daily newsletter
- 10x20 Exhibit Booth
- 2 Basic Conference Registrations included (additional exhibit hall passes for booth staff available upon request)
Booster Sponsor – Photo booth – $12K
Three sponsorship opportunities available

YOUR SPONSORSHIP AT WORK
As sponsor of our photo booth at the Welcome Reception, mixer, or Annual Awards Gala, every attendee will leave with a photo reminder of their time - and with custom branding, they’ll learn your name too!

OUR COMMITMENT
Celebrating our partnership:
- Designation as Booster Sponsor of the Headshot Station
- 10x10 exhibit hall booth
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 2 Exhibitor Conference Registrations (additional exhibit hall passes for booth staff available upon request)

Booster Sponsor – Headshot Station – $12K
One sponsorship opportunity available

YOUR SPONSORSHIP AT WORK
As sponsor of our headshot station, every attendee will have the opportunity to take a professional headshot - and they’ll learn your name too!

OUR COMMITMENT
Celebrating our partnership:
- Designation as Booster Sponsor of the Headshot Station
- 10x10 exhibit hall booth
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 2 Exhibitor Conference Registrations (additional exhibit hall passes for booth staff available upon request)
Developer Package – Industry Update Sponsor – $10K
Three Sponsorship Opportunities Available

**YOUR SPONSORSHIP AT WORK**
*Your investment supports the following:*
- Presentation of one of three 2024 Industry Updates - key session focusing on important updates on the state of the industry
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

**OUR COMMITMENT**
*Celebrating our partnership:*
- Presenting sponsor designation for one of the three 2024 Industry Update sessions
- Invitation to provide brief company remarks during sponsored Industry Update
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 10x10 Exhibit Booth
- 2 Exhibitor conference registrations included (additional exhibit hall passes for booth staff available upon request)
YOUR SPONSORSHIP AT WORK
Your investment supports the following:

- Presentation of one of three development sessions or panel discussions (session selection offered based on contract signing date)
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

OUR COMMITMENT
Celebrating our partnership:

- Presenting sponsor one of three development sessions or panel discussions
- Invitation to provide brief company remarks, or speak as a panelist during sponsored session or panel
- Company logo displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 10x10 Exhibit Booth
- 2 Exhibitor conference registrations included (additional exhibit hall passes for booth staff available upon request)

Developer Package – Development Session Sponsor – $10K
Three Sponsorships Opportunities Available
YOUR SPONSORSHIP AT WORK
*Your investment supports the following:*
- Presentation of official conference shuttle for an offsite event(s)
- Opportunity to build powerful connections with attendees in a casual environment
- Outreach and development of future Aerospace Professionals through support of annual OBAP activities

OUR COMMITMENT
*Celebrating our partnership:*
- Presentation of official conference shuttle
- Company logo displayed on conference signage, print, and digital advertisements, and conference shuttles
- Recognition in Conference daily newsletter
- 10x10 Exhibit Booth
- 2 Exhibitor conference registrations included (additional exhibit hall passes for booth staff available upon request)
**Developer Package – Connectivity Sponsor – $10K**

**YOUR SPONSORSHIP AT WORK**
*Your investment supports the following:*
The Connectivity Sponsor provides the convenience of onsite WiFi access while in the conference facility. Brand your sponsorship by making the coveted WiFi password your company name!

**OUR COMMITMENT**
*Celebrating our partnership:*
- Designation as Developer Sponsor
- Company logo displayed on conference signage, print, and digital advertisements, and conference shuttles
- Recognition in Conference daily newsletter
- 10x10 Exhibit Booth
- 2 Exhibitor conference registrations included (additional exhibit hall passes for booth staff available upon request)
OBAP 2024 ANNUAL CONFERENCE
ADDITIONAL OPPORTUNITIES

Supporting Sponsorship – $3K

YOUR SPONSORSHIP AT WORK
Funding from this sponsorship will support all OBAP programs and initiatives year-round.

OUR COMMITMENT
Celebrating our partnership:
- Designation as Supporting Sponsor
- Company name displayed on conference signage, print, and digital advertisements
- Recognition in Conference daily newsletter
- 2 Expo Passes included

Friends of OBAP Sponsor – $1K

YOUR SPONSORSHIP AT WORK
Friends of OBAP are individuals invested in the organization and its work and who would like to contribute to furthering the mission. Funding from this sponsorship will support all OBAP programs and initiatives.

OUR COMMITMENT
Celebrating our partnership:
- Designation as Friends of OBAP Sponsor
- Recognition in Conference daily newsletter

Conference Exhibitor Opportunities

Confirm your booth space by May 1, 2024. 20’x20’ booths only available to level sponsors.

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>6’ Table</td>
<td>$1000</td>
</tr>
<tr>
<td>10’x10’</td>
<td>$2000</td>
</tr>
<tr>
<td>10’x20’</td>
<td>$3500</td>
</tr>
</tbody>
</table>

Booth space fees are subject to increase after December 31, 2023
OBAP 2024 ANNUAL CONFERENCE

BENEFIT ADD-ONS

Elevate your conference sponsorship with engaging add-ons. Benefits must be purchased along with a sponsorship package.

New Member Orientation Sponsor* ........................ $5,000
Welcome new OBAP by sponsoring the OBAP new member orientations.

Conference App Ads* ........................................ $1,000
Add your company information to the meeting agenda where attendees will go to check out the daily schedules.

Show Daily Ad* .................................................. $2,500
Connect your brand with conference attendees in the emailed show daily newsletter.

Conference Bag Insert* ...................................... $1,500
Ensure your company’s information is in the hands of every participant by adding-on the Conference Bag Insert sponsorship to your package. All inserts must be provided at the sponsor’s expense.

* Denotes multiple available opportunities
EXHIBITOR/VENDOR BOOTH CONTRACT
Organization of Black Aerospace Professionals 2024 Conference
August 21–23, 2024 • Renasant Convention Center • Memphis, Tennessee

Organization of Black Aerospace Professionals (OBAP) reserves the right to assign Exhibit Booth space. Pre-Registration for space rental of a 10x10 Exhibit Booth is $2500. If received after May 1, 2024, booth rental is $3500. Refer questions to mtraino@obap.org.

We hereby agree to the rules and regulations of OBAP as set forth in this contract.

In consideration for the use of exhibit space, we enclose a check or credit card number in the amount of $_______________ for the rental of _______ Booth(s).

Full payment must accompany this contract. Cancellations of booth space will not be accepted after July 12, 2024. Notice of cancellation after July 12, 2024, obligates the exhibitor/vendor to pay 100% of the space rental fee. Cancellations must be in writing to info@obap.org.

EXHIBITOR INFORMATION AND REGULATIONS
This section becomes a part of the executed contract between the Exhibitor and Organization of Black Aerospace Professionals (OBAP).

SPACE ASSIGNMENT
Please make your reservations prior to July 12, 2024. Notification that your space has been reserved will be returned to you after OBAP has confirmed your space assignment. Space is assigned on a first-come, first-served basis within each size category.

EXHIBIT BOOTH SIZE AND STRUCTURE
The baseline exhibit booth is a 10’x10’ single space. Additional space is charged in multiples of the 10’x10’ allocation. Space includes back wall, aisle posts and draperies. The back wall is 8’ high with 3’ side partitions. An identification sign will be included in each unit. Exhibit must be confined within the area of space issued to the exhibitor and cannot obstruct the view of the surrounding exhibits or exhibitors.

EXHIBIT SCHEDULE
Dates and times subject to change.

<table>
<thead>
<tr>
<th>DAY, DATE</th>
<th>ACTIVITY</th>
<th>OPEN</th>
<th>CLOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, Aug. 20</td>
<td>Setup</td>
<td>1PM</td>
<td>5PM</td>
</tr>
<tr>
<td></td>
<td>Setup</td>
<td>8AM</td>
<td>10:30AM</td>
</tr>
<tr>
<td></td>
<td>Ribbon Cutting</td>
<td>10AM</td>
<td>10:30AM</td>
</tr>
<tr>
<td></td>
<td>Operating Hours</td>
<td>10:30AM</td>
<td>6PM</td>
</tr>
<tr>
<td>Wednesday, Aug. 21</td>
<td>Setup</td>
<td>9AM</td>
<td>6PM</td>
</tr>
<tr>
<td></td>
<td>Operating Hours</td>
<td>9AM</td>
<td>2PM</td>
</tr>
<tr>
<td>Thursday, Aug. 22</td>
<td>Breakdown</td>
<td>2PM</td>
<td>4PM</td>
</tr>
<tr>
<td>Friday, Aug. 23</td>
<td>Breakdown</td>
<td>2PM</td>
<td>4PM</td>
</tr>
</tbody>
</table>

The Exhibit Hall will open on Wednesday, August 21, 2024, at 10:00 AM. All Exhibitors must be in place by 9:30 AM. Exhibitors will be permitted entrance into the exhibit area daily one hour prior to opening and forty-five minutes immediately after closing. Each exhibitor must maintain at least one attendant in his/her booth during hours of operation.

EXHIBIT EQUIPMENT AND FURNITURE
Shortly after exhibit space has been confirmed, exhibitors will receive an Exhibit Kit. For your convenience, order forms will be included in the kit. The Official Service Contractor will design an exhibit to your specification if requested. The order forms will offer rental of such items as furniture, electrical supplies, etc. The Exhibit Kit will also include information on Exhibit Handling and Labor Services. Two chairs, a table, and a wastebasket will be provided at no additional cost.

EXHIBITOR’S BADGES
Persons designated by Exhibit Booth Managers will be issued badges, which will authorize the person to enter the Exhibit Area one hour prior to opening and to remain for forty-five minutes after closing. Badges must be visible at all times.

LIABILITY OF Organization of Black Aerospace Professionals (OBAP)
It is expressly agreed and understood between the Exhibitors and OBAP that OBAP shall be under no liability for loss of or damage to goods and property of Exhibitors. Nor shall OBAP be held liable for personal injuries to Exhibitors or Exhibitor’s employees. Each Exhibitor, upon entering into this agreement, expressly releases OBAP from and agrees to hold OBAP harmless from all such actions. Under this Hold Harmless Clause Exhibitor further agrees to indemnify OBAP against any and all claims arising out of the negligent acts or omissions of the Exhibitor, its agents, or employees in the use of exhibit space. Exhibitor further warrants that they will obey all rules, regulations, and laws of the city of Phoenix, Arizona, and Sheraton Grand at Wild Horse Pass.

In addition to the conference security, OBAP will provide after-hour security in the Exhibit area. However, it is advisable to ensure that Exhibitors’ employees are present during setup and dismantling. Valuable small articles subject to pilferage should be removed from booths during times when exhibitors are not present. No one is permitted to carry Exhibitor equipment, etc. out of the exhibit area during operating hours, unless they have a property pass signed by the manager and countersigned by an OBAP representative. Exhibitors are advised to carry insurance against damages, loss, fire, and theft.

MISCELLANEOUS REGULATIONS
Loudspeakers, phonographs, sound movies, and megaphones that interfere with adjoining exhibits are not permissible. Location of silent movies must not interfere with other Exhibitors or aisle space. All operators must conform to any regulations set forth by Sheraton Grand at Wild Horse Pass. All packing containers and wrapping paper are to be moved from the floor and stored under tables and behind displays.

Firms and their representatives not assigned exhibit spaces are prohibited from soliciting in the Exhibit area. Violators of this regulation will be promptly evicted from the area.

THANK YOU
THANK YOU
FOR YOUR CONSIDERATION

FOR MORE INFORMATION
CONTACT

Haifa Baptiste
Director of Development
Email: hbaptiste@obap.org